

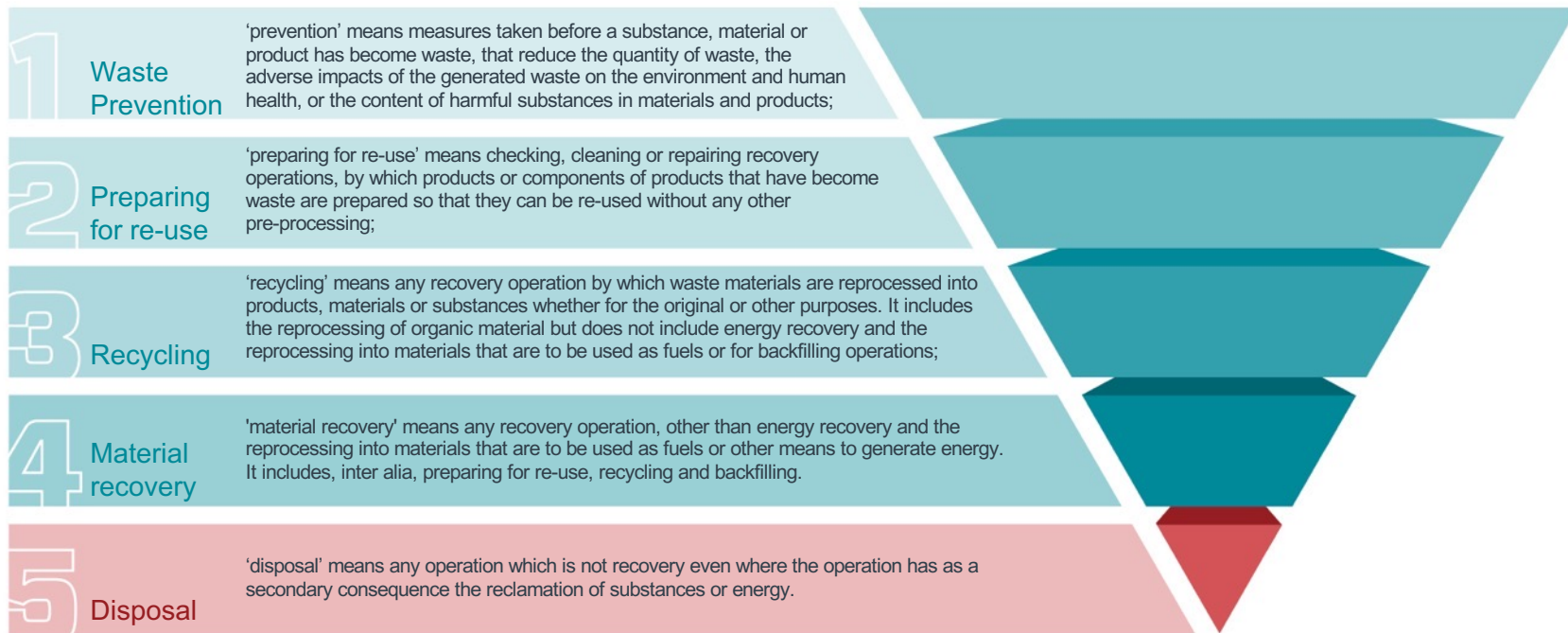
CRYOVAC®
BRAND FOOD PACKAGING

Be more circular
with CRYOVAC®
Brand BDF



THE BEST WASTE IS THE WASTE THAT IS NOT GENERATED

The EU Directive 2008/98/EC on waste introduced the waste hierarchy and the amendment Directive (EU) 2018/851 incentivizes the proper implementation



Define your packaging strategy at the product creation stage to prevent waste and reduce environmental taxes and fees

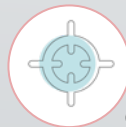
CRYOVAC® Brand Recycle Ready Barrier Display Films

BDF20M, rBDF20M*



BARRIER

Medium



APPLICATION



MEAT



FISH



POULTRY

Designed for recycling

(compatibility with LDPE stream) –

Positively tested according to APR/PRE testing protocols in SEE labs

Aligned with CEFLEX and COTREP D4R guidelines

Tested and Certified by CYCLOS

Compliant with OPRL guidelines (UK)

*Contains 30% CCR by mass balance approach



THICKNESS

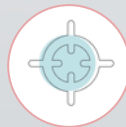
20 microns

BDF21



BARRIER

Standard



APPLICATION



READY MEALS



CHEESE



SMOKED &
PROCESSED
MEAT

Designed for recycling

(compatibility with LDPE stream) –

Positively tested according to APR/PRE testing protocols in SEE labs

Aligned with COTREP designed for recycling guidelines

Tested and certified by CYCLOS



THICKNESS

21 microns



Cheese

BEFORE



Vacuum thermoformed

AFTER



CRYOVAC® BDF®

6.3g



Plastic
Weight

2.3g

Portion: 300g

CRYOVAC® Brand BDF® Film

CHEESE MARKET

63.5%

Plastic
Reduction

BEFORE



MAP rigid thermoformed

AFTER



CRYOVAC® BDF®

16g



2.4g

Portion: 125g

CRYOVAC® Brand BDF® Film

CHEESE MARKET

85%

Plastic
Reduction



Ready meals

BEFORE



Rigid THF
(printed top; rigid APET bottom)

AFTER



CRYOVAC® BDF® & cardboard bottom

35g



4.3g

Portion: 390g

CRYOVAC® Brand BDF® Film

READY MEALS
MARKET

88%

Plastic
Reduction

BEFORE



Aluminum tray inside a mono-PP tray

AFTER



CRYOVAC® BDF® & wood tray

40g



Plastic
Weight

4.5g

Portion: 350g

CRYOVAC® Brand BDF® Film

READY MEALS
MARKET

89%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF®

22.7g



Plastic
Weight

2.1g

Portion: 200g

CRYOVAC® Brand BDF® Film

READY MEALS
MARKET

91%

Plastic
Reduction

BEFORE



Rigid THF with alu tray

AFTER



CRYOVAC® BDF® with alu tray

37.7g



Plastic
Weight

3.4g

Portion: 900g

CRYOVAC® Brand BDF® Film

READY MEALS
MARKET

91%

Plastic
Reduction



Poultry

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® & cardboard tray

10.7g



Plastic
Weight

2.5g

Portion: 325-375g

CRYOVAC® Brand BDF® Film

POULTRY MARKET

76%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® & cardboard tray

52.3g



5g

Portion: 1.8kg

CRYOVAC® Brand BDF® Film

POULTRY MARKET

90%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® trayless

52.3g



Plastic
Weight

5g

Portion: 1.8kg

CRYOVAC® Brand BDF® Film

POULTRY MARKET

90%

Plastic
Reduction



Fresh red meat

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® with cardboard tray

26.4g



Plastic
Weight

4g

Portion: 500g

CRYOVAC® Brand BDF® Film

FRESH RED MEAT
MARKET

85%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® with cardboard tray

17.2g



Plastic
Weight

4g

Portion: 500g

CRYOVAC® Brand BDF® Film

FRESH RED MEAT
MARKET

77%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® trayless

17.2g



Plastic
Weight

2g

Portion: 500g

CRYOVAC® Brand BDF® Film

FRESH RED MEAT
MARKET

88%

Plastic
Reduction



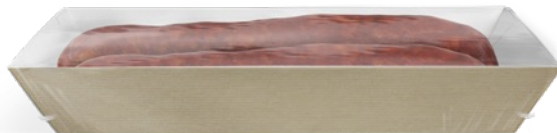
Smoked and processed meat

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF® with cardboard tray

12.7g



Plastic
Weight

1.5g

Portion: 200g

CRYOVAC® Brand BDF® Film

SMOKED AND
PROCESSED MEAT
MARKET

88%

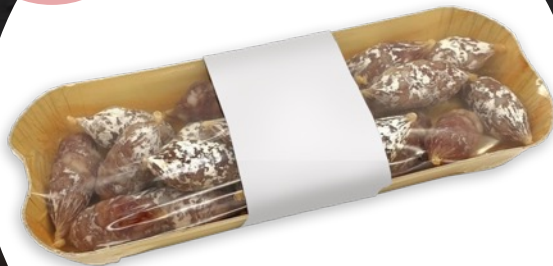
Plastic
Reduction

BEFORE



Rigid tray

AFTER



CRYOVAC® BDF® with bamboo tray

11.8g



Plastic
Weight

1.4g

Portion: 130g

CRYOVAC® Brand BDF® Film

SMOKED AND
PROCESSED MEAT
MARKET

88%

Plastic
Reduction

BEFORE



Rigid tray

AFTER



CRYOVAC® BDF® with bamboo tray

17.5g



Plastic
Weight

2.7g

Portion: 80g

CRYOVAC® Brand BDF® Film

SMOKED AND
PROCESSED MEAT
MARKET

85%

Plastic
Reduction

The background of the slide is a photograph of a grocery store aisle, specifically the seafood section. Shelves are stocked with various packaged fish and seafood items. A person's hands are visible on the right side, holding a package. The entire image is covered with a semi-transparent teal overlay.

Fish & seafood

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF®

30.1g



Plastic
Weight

4.2g

Portion: 600g

CRYOVAC® Brand BDF® Film

FISH & SEAFOOD
MARKET

86%

Plastic
Reduction

BEFORE



Tray lidding

AFTER



CRYOVAC® BDF®

26g



3.3g

Portion: 300g

CRYOVAC® Brand BDF® Film

FISH & SEAFOOD
MARKET

87%

Plastic
Reduction



Bakery

BEFORE



Tray Lidding

AFTER



CRYOVAC® BDF® with cardboard tray

27g



2.5g

Portion: 235g

CRYOVAC® Brand BDF® Film

BAKERY MARKET

90%

Plastic
Reduction

BEFORE



Tray Lidding

AFTER



CRYOVAC® BDF® with cardboard tray

28.9g



Plastic
Weight

2.5g

Portion: 280g

CRYOVAC® Brand BDF® Film

BAKERY MARKET

91%

Plastic
Reduction

For more information, visit our website:

[SEE sustainability](#)

